



# Sunsites Community Association Sponsorship Proposal

Annual Community Events



## Contact

**Phone** 520-305-9881  
**Website** [www.sunsitesaz.org](http://www.sunsitesaz.org)  
**Email** [sunsitescommunity@gmail.com](mailto:sunsitescommunity@gmail.com)  
**Address** PO Box 116 Pearce, AZ 85625

# About Us

Sunsites Community Association represents the very heart and soul of Pearce, Sunsites, and Sunizona. Nestled in the picturesque heart of Sulphur Springs Valley, our association has been pivotal in maintaining the vibrant community spirit, preserving our rich history, and promoting the unique blend of natural beauty and local entrepreneurship that makes our region shine.

When you sponsor an event with the Sunsites Community Association, you're not just investing in an event; you're investing in a community. Our reach extends beyond the immediate residents, touching the hearts of visitors from nearby towns and even further afield. Your brand gains the unique opportunity to be associated with genuine community spirit, historical richness, and the pristine beauty of Arizona's landscape.

With every partnership, we aim to create a synergy that resonates with our shared values and goals, ensuring that our sponsors receive optimal visibility and genuine appreciation from our community.

Become a part of the Sunsites story. Together, we can create lasting memories, build stronger communities, and elevate Pearce and its surrounding areas to new heights.

# 2024 Events Schedule



**29  
FEB**

## Annual Meeting

Get updates on all the things the community association is planning. Presentations by the county sheriff, fire department, and other community services organizations.



**14  
APR**

## Kite Day

Fun for the whole family! Take advantage of the Spring winds! Kids and adults can participate in kite decorating contests. Amateurs and professionals are invited to fly their kites while the community enjoys food and drinks.



**4  
JUL**

## Independence Day

**FIREWORKS!** Live music and activities.

We celebrate our independence with a day at the park filled with local vendors, activities for kids and adults, and competitions fit for Americans. We kick everything off with a parade to show off our community pride.

# 2023 Events Schedule



**21  
OCT**

## **Cochise Days/ Pearce Wine Festival**

Two wonderful events in one location!

Celebrating our pioneer heritage and verdant valley with Cochise Days and the Pearce Wine Festival. Vendors, family games, and of course wine will be enjoyed by the community.



**31  
OCT**

## **Halloween**

It's Trunk or Treat Time!

We partner with area clubs and organizations to participate in Trunk or Treat. It's a safe place for kids to have fun, celebrate the fall season, and eat lots of treats.



**16  
NOV**

## **Health & Wellness/ Meet the Clubs**

It's all about community service.

Our local health professionals come together with our service clubs to provide a one-stop shop for the community to get involved and learn about the resources available to them.

# 2023 Events Schedule



2  
DEC

## Christmas Parade

Santa doesn't need reindeer when he has a parade!

We kick off the season with our annual Christmas parade.

Floats, classic cars, motorcycles, and horses escort Santa to the VFW where he joins local kids for a Christmas party. Food, gifts, and Santa with our local vets. Merry Christmas!



31  
DEC

## New Years Eve

For Auld Lang Syne, we light fireworks!!

We close out the year with a bang! The community comes together for food and family activities throughout the day. Then, when the sun goes down, we light up the sky with spectacular color and sparkle.

# Sponsorship Package



## Copper Sponsor

Logo added to event website

10 x 10 vendor booth at all events

Mention in event Facebook post

Silver business membership

1 free annual event pass

**\$500**



## Silver Sponsor

Logo added to event website

10 x 10 vendor booth at all events

Logo on sponsor banner

3 Dedicated Facebook posts

Silver business membership

1 free annual event pass

Recognition in quarterly newsletter

**\$1500**

# Sponsorship Package



## Gold Sponsor

Logo added to event website, flyers, and signs

Preferred Vendor booth at all events

5 Dedicated Facebook posts

Thank you from main stage

Gold business membership + 5 individual memberships

5 free annual event passes

**\$2500**



## Title Sponsor

VIP area - 10 x 15 space with pop-up tent, table, chairs for private event enjoyment

Preferred Vendor booth at all events

Logo on event banner, materials, and website

12 Dedicated Facebook posts

Thank you from main stage

Gold business membership + 10 individual memberships

10 free annual event pass

**\$5000**

# Terms & Conditions

THIS AGREEMENT is made effective on the date of payment, by and between Sunsites Community Association, an Arizona nonprofit corporation with its principal place of business at PO Box 116 Pearce, AZ 85625 (hereinafter referred to as the “Organizer”), and the person or entity named in the Sponsorship Application (hereinafter referred to as the “Sponsor”).

**WHEREAS**, the Organizer hosts up to 8 events, to be held annually between January and December, (hereinafter referred to as the “Events”);

**WHEREAS**, the Sponsor wishes to sponsor the Events under the terms and conditions set forth herein;

**NOW, THEREFORE**, in consideration of the mutual covenants contained herein, the parties agree as follows:

## 1. SPONSORSHIP BENEFITS

a. The Sponsor shall receive the following benefits based on level of sponsorship:

b. Copper Sponsor Benefits: logo on event website, 10 x 10 vendor booth at all events, mention in event social media posts, 12 months of Silver-level business membership benefits, 1 free annual event pass (includes free general admission and free activities sponsored by the SCA – food purchases are excluded)

c. Silver Sponsor Benefits: all Copper-level benefits plus logo on sponsor banner displayed during the event, 3 social media posts dedicated to promoting the Sponsor, recognition in quarterly newsletter or other mass-communication broadcast



# Terms & Conditions

d. Gold Sponsor Benefits: all Silver-level benefits plus preferred vendor booth space at all events, 5 social media posts dedicated to promoting the Sponsor, verbal recognition from main event stage, 12 months of Gold-level business membership benefits, 5 individual memberships good for 12 months to be shared with employees, friends, or family, 5 free annual event passes (includes free general admission and free activities sponsored by the SCA – food purchases are excluded)

e. Title Sponsor Benefits: all Gold-level benefits plus access to event VIP area – 10 x 15 space with pop-up tent, table, chairs for private event enjoyment, prominent logo placement on all event materials noting title sponsorship, 12 social media posts dedicated to promoting the Sponsor, 12 months of Gold-level business membership benefits, 10 individual memberships good for 12 months to be shared with employees, friends, or family, 10 free annual event passes (includes free general admission and free activities sponsored by the SCA – food purchases are excluded)

## 2. OBLIGATIONS OF THE PARTIES

### a. Organizer's Obligations:

- Promotion & Recognition: Provide acknowledgment and promotional support for the Sponsor according to the agreed sponsorship level, such as displaying the Sponsor's logo on event materials, website, and advertising.
- Booth & Exhibition Space: If applicable, provide a specified booth or exhibition space for the Sponsor at the Event, complete with necessary utilities and support.
- Coordination & Communication: Assign a dedicated contact person to liaise with the Sponsor and provide regular updates or necessary information related to the Event.

# Terms & Conditions

- Compliance with Laws: Ensure that the Event complies with all applicable laws, permits, and regulations.
- b. Sponsor's Obligations:
  - Payment: Pay the agreed sponsorship fee according to the schedule set out in the Agreement.
  - Provision of Materials: Supply any branding materials, such as logos and banners, by agreed deadlines and in the required formats.
  - Participation & Cooperation: Participate in the Event as agreed, such as by staffing a booth or providing speakers or content.
  - Compliance with Organizer's Guidelines: Follow all rules, guidelines, or policies provided by the Organizer, such as those related to booth setup, branding, or conduct during the Event.
  - Insurance: Obtain necessary insurance, such as liability insurance, if required by the Organizer.

### 3. PAYMENT TERMS

a. The Sponsor shall pay the Organizer the published sponsorship fee active for the year of payment in accordance with the following schedule: Lump sum at time of sponsorship agreement

#### b. Cancellation and Refunds

1. Annual Sponsorship Cancellation: If the Sponsor wishes to cancel the entire annual sponsorship, the following refund schedule will apply:

- More than 90 days before the first scheduled event: 75% refund of the total sponsorship fee.
- Between 60–90 days before the first scheduled event: 50% refund of the total sponsorship fee.
- Less than 60 days before the first scheduled event: No refund.

# Terms & Conditions

2. Event Cancellation by Organizer: If an individual event is canceled by the Organizer, the Sponsor will receive a refund equivalent to the proportional sponsorship fee for that canceled event. Or the Organizer may offer to apply the proportional sponsorship fee towards extending the sponsorship period into the next event year for a proportional number of events.

3. Force Majeure: a. Neither party shall be liable for failure to perform its obligations under this Agreement if such failure results from circumstances beyond its reasonable control, such as natural disasters, pandemics, government regulations, or other unforeseeable events. b. In such instances, the Organizer may offer to apply the proportional sponsorship fee towards extending the sponsorship period into the next event year, or refund the proportional sponsorship fee for the affected event, at the Sponsor's discretion.

4. Request Procedure: a. All cancellations and refund requests must be made in writing to the Organizer at [sunsitescommunity@gmail.com](mailto:sunsitescommunity@gmail.com). b. Refunds will be processed within 30 days of receipt of the written request.

5. No Other Refunds: a. Except as expressly provided in this policy, no refunds will be issued for any other reasons, including but not limited to, changes in Sponsor's circumstances, reduction in sponsorship benefits, or dissatisfaction with the Event.

# Terms & Conditions

## 4. LIABILITY AND INDEMNIFICATION

a. Each party shall be liable for its own negligence, willful misconduct, or breach of this Agreement.

b. The Sponsor shall indemnify and hold harmless the Organizer from any and all claims, losses, or damages arising out of Sponsor's activities under this Agreement, except to the extent caused by Organizer's negligence or willful misconduct.

## 5. TERMINATION

a. This Agreement may be terminated by either party upon 60 days written notice if the other party materially breaches any term of this Agreement.

b. Should the Sunsites Community Association dissolve, all sponsorship payments will be forfeited and will be passed to another Cochise County nonprofit organization as required by the organization's bylaws.

## 6. APPLICABLE LAW

a. This Agreement shall be governed by the laws of the State of Arizona, without regard to its conflict of laws principles.

## 7. MISCELLANEOUS

a. Entire Agreement: This Agreement contains the entire understanding between the parties and supersedes all previous agreements and understandings.

b. Amendments: This Agreement may be amended only in writing signed by both parties.

IN WITNESS WHEREOF, the parties have executed this Agreement as of the date first above written.

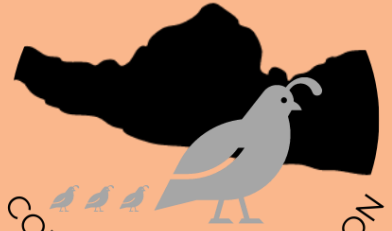
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Event Organizer's Name, Title

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Sponsor's Name, Title

SUNSTITES



COMMUNITY ASSOCIATION

# Sunsites Community Association

# SPONSORSHIP

To apply as a sponsor, please complete all fields.

Sponsor Name as it will appear in media

Date

Sponsor Level:

 Copper Silver Gold Title

Full Name/ Business Contact

Address

Phone Number

E-Mail

Interested in:

 Volunteering Serving on the Board

Scan this QR code to access this form and pay online.

Or

Mail check to:

Sunsites Community Association

PO Box 116

Pearce, AZ 85625

Contact Us:

To submit your company's logo and ad copy, contact Jenn Dimeck at 520-305-9881 or email [sunsitescommunity@gmail.com](mailto:sunsitescommunity@gmail.com).

# SUNSIDES

